

TEAM SPUTNIK VISUAL

Graphic Design Studio

# WE TAKE VISUAL BEYOND THE TRADITIONAL

we are an  
international team  
based in the UK

we aim to create an  
ethical, warm and  
friendly environment  
where our clients feel  
free to share their  
dreams with us

contact us  
[team.sputnik.visual@gmail.com](mailto:team.sputnik.visual@gmail.com)

**TSV**  
thinking diagonally

## GRAPHIC DESIGN because we care

### LOGOS

Letter logo – £150

Combination Logo – £350

Emblem / Badge Logo – £350

Wordmark – £200

Brandmark – £250

Logo refresh / redraw into higher quality – £60 – £80

Secondary logo / stamp – add £50

(You need to provide colours and type of font. The design of a logo does not fulfil branding research)

Business Cards (single sided) – £40

Business Cards (double sided) – £50

Compliment slip – £40

Letterhead – £40

Email signature – £40

A6 Flyer / Leaflet (single sided) – £50

A6 Flyer / Leaflet (double sided) – £70

A5 Flyer / Leaflet (single sided) – £70

A5 Flyer / Leaflet (double sided) – £90

A4 Flyer / Leaflet (single sided) – £90

A4 Flyer / Leaflet (double sided) – £120

A4 Flyer / Leaflet (double sided & folded) – £190

A3 Flyer / Leaflet (double sided & folded) – £250

A5 Booklet (8 pages) – £300

A5 Booklet (12 pages) – £450

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A5 Booklet (16 pages) – £600

A5 Booklet (20 pages) – £750

A4 Booklet (8 pages) – £400

A4 Booklet (12 pages) – £600

A4 Booklet (16 pages) – £800

A4 Booklet (20 pages) – £1000

All other design is charged at £25 per hour, minimum artwork charge of £30.

## **WEBSITE DESIGN** we make your dreams come through

### **Basic Website – £350**

- 2 page website
- This bundle is perfect if you are just looking to have an online presence.
- 3 designs will be provided, with revisions until you are happy with the final look.
- Once a design is decided on and all the information for the website is provided, the website can be done in less than two weeks.
- You will need to have an existing logo and provide copy text and images.

### **Starter Website – £650**

- 5 page website
- 3 designs will be provided, with revisions until you are happy with the final look.
- Once a design is decided on and all the information for the website is provided the website can be done in 2 – 3 weeks.
- You will need to have an existing logo and provide copy text and images.



### Small Business Website – £890

- 10 page website
- Banners and custom icons can be designed.
- 3 designs will be provided, with revisions until you are happy with the final look.
- Once a design is decided on and all the information for the website is provided the website can be done in 3 – 4 weeks.
- You will need to have an existing logo and provide copy text and images.
- Add a simple logo design for £100

### Business Website – £1300

- Up to 15 page website
- Banners and custom icons can be designed.
- 3 designs will be provided, with revisions until you are happy with the final look. Once a design is decided on and all the information for the website is provided the website can be done in 3 – 5 weeks.
- You can add additional pages @ £60 per page
- Add a simple logo design for £100

## **BRANDING** because your dreams are our business

### Standard Package

LOGO - We'll start with defining your brand identity and establishing a marketing direction. On the brief we'll provide 3 -4 logo concepts to present to you for discussion. Each concept will be applied to mock products to test how it would work in the "real world." Your favourite solution will be selected and refined. Includes a final bundle of files suitable

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for every application, from print to web to promotional items and more, and unrestricted usage rights.

**FILE USAGE GUIDE** - It will provided a cheat sheet that explains the differences between the logo file formats: vector vs. raster files, differences between file types (EPS, JPG, PNG, PDF), and the meaning of different colour systems (CMYK, RGB, and Pantone). The guide will help you pick the right logo file whenever you need to use one.

**BUSINESS CARDS** - Cards created for up to five staff.

**LETTERHEAD, TRADITIONAL** - A traditional version for professionally printed letterhead.

**LETTERHEAD, DIGITAL** - A matching electronic letterhead template set up in Microsoft Word for clients who need to create editable documents that can be saved as PDFs and shared digitally.

**ENVELOPE** - #10 standard-size business envelope

**BASIC BRAND STYLE GUIDE** - We'll provide a PDF document that ensures consistency in future communications. We'll include elements such as: logo usage rules, primary colour palette, secondary colour palette, and typography recommendations.

An expanded brand style guide may be quoted separately. An expanded guide may include brand messaging (tag lines), photo or illustration guidelines, graphic lines or shapes, custom patterns, textures, or other elements unique to the brand.

**£ 1400**



## Comprehensive Package

**LOGO** - We'll start with defining your brand identity and establishing a marketing direction. On the brief we'll provide 3 -4 logo concepts to present to you for discussion. Each concept will be applied to mock products to test how it would work in the "real world." Your favourite solution will be selected and refined. Includes a final bundle of files suitable for every application, from print to web to promotional items and more, and unrestricted usage rights.

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**SOCIAL MEDIA KIT** - Profile image and banner for up to three social media platforms (Facebook, LinkedIn, Twitter, etc), ready for you to upload.

**BASIC WEBSITE** - A Wix, Weebly, or Shopify template customized to match your unique brand, with up to 8 pages of content. A cost-effective way to a beautiful brochure website, and one that allows you to make your own edits later without any coding experience. Cost of hosting and domain name registration is not included.

Alternatively, a custom Wordpress website could be quoted separately after discussing your needs.

# £2100

**Agency Package** - If you need a tailored branding package, we can help you to create the perfect fit for your brand. If creativity has not tag price, our aim is to provide the best at a fair price, because your ideas are our business.

Please read term and condition

